

June 17 Speaking Notes

Jackie

- Good morning, ladies and gentlemen!
- It's great to see so many of you here today. Thank you very much for coming. You will be the first to hear an announcement that is very important to the future of our community.
- My name is Jackie Heitzman. I've lived in St. Albert with my family for more than 26 years. I have a great personal investment in our community. And a great interest in its future.
- My husband and I own and operate SPT Drilling – a foundation, geotechnical and environmental drilling company based here in St. Albert.
- I am a member of the St. Albert Economic Development Advisory Committee and have been the President of the St. Albert Chamber of Commerce.
- It's my privilege this morning to introduce Lynda Moffat.
- Like me, Lynda Moffat is a successful businessperson and a former President of the St. Albert Chamber of Commerce.

- Since the last municipal election, Lynda Moffat has served our community as an Alderman. And while gaining valuable municipal governance experience, she's served us well.
- Lynda demonstrated her commitment to providing our community with outstanding leadership when she became the first person in Alberta to complete Muniversity, a course of studies developed by the University of Alberta and Alberta Municipal Affairs for elected officials and senior administrative employees.
- And some of you may recall how Lynda fought to establish St. Albert's Council Environment Committee, which she now chairs.
- Lynda Moffat lives many of the personal values that are important to me.
- Lynda Moffat is honest, sincere, and a woman of integrity.
- She is likeable.
- Lynda Moffat is highly respected here in St. Albert and by other elected leaders in our region who recently elected her to the Alberta Capital

Region Alliance Management Committee. She's also humble.

- Lynda epitomizes many professional characteristics that I admire greatly.
- Lynda Moffat works hard and she works smart—in managing her own business and in serving her community as an elected official. She's decisive and knows how to make decisions that are right for the long-term.
- Lynda Moffat is firm, but fair.
- Lynda has strong leadership skills coupled with remarkable abilities to collaborate and build enduring win-win relationships.
- Lynda listens and hears with an open mind.
- Lynda Moffat is, truly, a class act.
- Ladies and gentlemen, please join me in welcoming Lynda Moffat!

Lynda

- Thank you, Jackie for that kind introduction. You're a tough act to follow!
- Good morning, ladies and gentlemen. I'm Lynda Moffat.

- If you're expecting me to make an announcement this morning related to the upcoming municipal election, you're absolutely right!
- I want to be St. Albert's next Mayor and my campaign begins right here and right now!
- Over the past several months, so many people have asked me to run for Mayor. The support has been overwhelming and it has continued to build.
- I have thought about this carefully. I have discussed it with my family and my close friends. And I have their full support.
- I've lived here for more than a decade now. Since 1992, I've been proud to call St. Albert home. I know that St. Albert is an exceptional city and that exceptional people live here.
- For a number of reasons, St. Albert is now at a crossroads. Our relationships with our neighbours and with other levels of government need to be strong and they need to be beneficial to all. Our ability to successfully partner with others is key to moving forward in a positive direction.

- With my leadership, our great pride in St. Albert will once again be restored.
- I will re-establish our role as a leader in our region.
- There is so much I want to do, and can do, to repair relationships, restore pride and get things done for the betterment of all of the citizens of St. Albert.
- Together, we can realize a brighter, more prosperous future!
- I have a clear vision for St. Albert – it is anchored in the superb quality of life here that we all value.
- I see our City as a thriving, independent, and sustainable community that embraces the opportunities of the future.
- I see our City as an inclusive community – one that cherishes our youth and respects our seniors.
- I see our City as a community where St. Albert residents receive exceptional value for the taxes they pay.

- I see our City as a community where our elected officials' decisions are guided by our Municipal Development Plan – a positive document that I was proud to contribute to as a member of CityPlan.
- I see our City as a community that works in harmony with its neighbors and its senior levels of government. A community that is respected as a leader and a good neighbour in the region.
- I see our City as a community that understands and cares about the needs of St. Albert businesses and creates the environment needed for strong economic growth.
- I see our City as a community that recognizes St. Albert municipal employees as being second to none with respect to their qualifications and their commitment and that capitalizes on those strengths.
- Above all, I see our City as a community where residents are all proud to call St. Albert home.
- Thank you for the opportunity to share my vision of St. Albert with you this morning and to share it through you with the residents of St. Albert.

- Now, I ask you to make the positive choice – to elect me as your next mayor.

Jackie

- Wow – won't Lynda Moffat make a great Mayor!
- I have no doubt that she will restore our pride in this community and raise it to unprecedented levels.
- Thank you all so much for joining us today for this important announcement.
- I urge you: make the positive choice – vote Lynda Moffat for Mayor!